



Press Release

arlanis Software AG attended Salesforce.com`s *Cloudforce 2* as a platinum sponsor and exhibited and spoke on 23.3.2010 in Frankfurt (Main)

*arlanis broadens awareness for its motto,
“You know your customer – we know salesforce.com”*

Potsdam / Frankfurt am Main, March 2010

Under this motto arlanis Software AG has been represented, as a platinum sponsor, by a team of salesforce.com project specialists at *Cloudforce 2* on the 23rd March, 2010 in Frankfurt (Main), on Stand 3.

Cloudforce 2 attendees could learn firsthand about arlanis cloud computing expertise through presentations by company executives. In addition, arlanis customer Fresenius Kabi presented on its success with its Salesforce CRM deployment.

Customer service plays a determining role in every part of business life. Cloud computing enables new possibilities to be explored in this area. With Salesforce CRM, companies enjoy access to real-time customer information in the cloud without the cost and complexity of on-premise software that requires hardware, infrastructure and maintenance.

arlanis is an experienced and certificated salesforce.com partner that specializes in the introduction of Salesforce CRM and custom Force.com applications.

About arlanis Software AG:

arlanis Software AG has locations in Potsdam and Frankfurt (Main) and supports national and international customers with consulting, engineering, customization and development in *salesforce.com* and *Force.com* projects. This also includes Blue Prints, EAI & Web Services, SaaS-/ PaaS-strategies and the in-house state of the art software solution *arlanis UDC* for the data integration and migration.

Typical salesforce.com projects from arlanis are engineering and introduction of salesforce.com and many complex themes such as SAP integration, implementation of CTI / Call Center, Service & Support solutions and complex customer relationship management are also addressed.

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LINKS

Press: <http://www.arlanis.com/presse.html>

salesforce.com Consulting:

<http://www.arlanis.com/salesforcecom-consulting.html>

Cloudforce 2:

<https://www.salesforce.com/de/events/details/a1x30000004CnmAAE.jsp?d=70130000000F19W>